



Symposium on GPS/ GNSS

IGNSS 2015

Sponsorship & Exhibition Prospectus

14 – 16 July 2015

**Outrigger Hotel
Surfers Paradise, Qld, Australia**



ABN 50 493 173 615

www.ignss.org

• The IGNSS 2015 Symposium

The International Global Navigation Satellite Systems (IGNSS) Society Inc. is pleased to announce the IGNSS 2015 symposium on GPS/GNSS which will be held from Tuesday 14 July to Thursday 16 July 2015 at the Outrigger Hotel, Surfers Paradise, Queensland, Australia.

The program will include keynote speakers, oral presentations, interactive poster sessions, panel sessions and an informative trade exhibition.

IGNSS2015 will include open forums where users can discuss the implementation and application of GNSS and other location technologies and voice their concerns in an interactive format with representatives from all the satellite system providers, major manufacturers and applications developers.

The trade exhibition will include GNSS demonstrations.

• The Destination Gold Coast, Queensland, Australia

- The IGNSS 2015 Conference & Exhibition will be held on the Gold Coast, Queensland, Australia. Enjoying an ideal year round climate and an amazing variety of natural landscapes, including 70 kilometres of famous beach and 100,000 hectares of world heritage-listed rainforest, the region has been attracting visitors since first settlement.

Today, natural wonders are complemented by the largest selection of family theme parks, golf courses, shopping centres and restaurants in Australia.

• The Venue Outrigger Hotel, Surfers Paradise, Gold Coast, Australia

Outrigger is just a one minute walk to the iconic Surfers Paradise Beach, or one block from the dining and entertainment hotspots found on Cavill and Orchid Avenues.

Access to the Coast's world-famous theme parks is easy. Leave your car behind and use the daily shuttle services that collect you from the lobby and drop you back.

From exclusive boutiques filled with international designer labels to bargain beachwear and family friendly entertainment, Outrigger Surfers Paradise is in the heart of the action.

Enjoy a delicious buffet breakfast brimming with seasonal tropical fruits and produce in Outrigger's Kai Restaurant before teeing off on the championship golf courses or visiting the ancient rainforest stands and quaint villages throughout the Gold Coast Hinterland.

Relax by the pool after a long lazy lunch at the surf club, then catch up with friends on your balcony before heading out for a night of fun in the city lights.

Outrigger is located just 50 minutes from Brisbane and 25 minutes from Gold Coast International Airport.

• The Participants

Participants from within Australia and abroad are expected to attend. IGNSS 2013 attracted sponsors, exhibitors and delegates from USA, Canada, United Kingdom, Russia, Japan, India, Malaysia, China, Papua New Guinea, New Zealand and Australia.

Participants will consist of:

- | | | |
|-----------------------------|------------------------|----------------------------|
| ▪ vice presidents | ▪ researchers | ▪ land surveyors |
| ▪ managing directors | ▪ technical engineers | ▪ safety officers |
| ▪ principals/ partners | ▪ design engineers | ▪ sales consultants |
| ▪ chief operations officers | ▪ software engineers | ▪ airspace representatives |
| ▪ business managers | ▪ electrical engineers | ▪ analysts |
| ▪ project managers | ▪ system engineers | ▪ senior specialists |
| ▪ doctors | ▪ product engineers | ▪ weapon officers |
| ▪ professors | ▪ mine surveyors | ▪ students |
| ▪ lecturers | | |

Representing the following:

- | | |
|----------------------------|--|
| ▪ universities | ▪ surveying / planning organisations |
| ▪ government organisations | ▪ transportation agencies/ organisations |
| ▪ state | ▪ system development organisations |

- federal
- international agencies
- space agencies
- manufacturing organisations
- mining companies
- safety organisations
- commercial organisations
- agricultural organisations

● The Benefits

IGNSS 2015 will provide unique opportunities to present and promote products and services to a large number of enthusiastic prospects.

The IGNSS 2015 Executive Committee invites your organisation to consider the marketing and networking opportunities that the sponsorship opportunities represent.

Symposiums and their associated exhibitions are a very effective way to present products and services to a large number of enthusiastic prospects in a very economical manner. Feedback from the delegates at past symposiums has highlighted the high value placed on the opportunity to meet with the sponsors who provide support in many ways.

A wide range of sponsorship opportunities are available ranging from single sheet satchel inserts through to Symposium Partner status and its associated benefits – opportunities for organisations large and small.

The exhibition area will cater for 10 (3 metre x 2 metre) exhibition booths which are located in the foyer of the conference rooms thus maximising exposure to delegates throughout the day. Multiple booths can be purchased. Morning and afternoon teas will be served in the exhibition area. Lunches will be served in the restaurant located adjacent to the exhibition foyer and exhibitors and sponsors are offered the option of having a table of 10 reserved in their name for their staff and clients. Please advise registration staff if you wish to reserve a table.

All sponsors will be acknowledged on selected printed material plus the IGNSS Society 2015 Symposium website leading up to the Symposium. Your early commitment will result in better value for money and a higher level of exposure for your organisation.

Some of the benefits include opportunities to:

- Maintain a high profile in valuable target markets before, during and after the symposium.
- Demonstrate your company's commitment to the GPS/GNSS fields.
- Direct access to the people with the buying power – delegates to this symposium include leading professionals in their fields
- Launch new products, services and/or applications.
- Showcase your products and services to your target audience in a captive and learning environment.
- Consolidate corporate relationships and expose your staff to your key markets.
- Mix informally with professionals from around the world.
- Raise you company's profile to potential customers

All prices in this document are inclusive of Goods & Services Tax (GST).

• Exhibitor Information

The trade exhibition will be open from Tuesday 14 July to Wednesday 15 July, 2015. A professional exhibition contractor will be provided to construct built booths and assist with modifications. They will provide help and advice for any special requests.

To maximise exhibitor contact with delegates, the exhibition area is located in the foyer in front of the conference rooms and where morning and afternoon teas on Tuesday and Wednesday will be served.

Sponsors will be allocated booths in the first instance then all other exhibitors will be allocated booths on a first in first paid basis.

Sharing of single booths is not permitted.

Further exhibition and accommodation details will be available in a full "Exhibitor Kit" on the IGNSS2015 website (www.ignss.org) in May, 2015.

Exhibition Booth Entitlements

Per Single Booth (3m x 2m):

- One full delegate registration. One additional registration per single booth may be purchased at the subsidised rate of \$495 and includes:
 - Daily catering
 - Symposium satchel
 - Symposium handbook
 - Attendance at all inclusive symposium sessions
- All other trade representatives (excluding one complimentary and one subsidised additional exhibitor registration per single booth) must register at the full Symposium Delegate Registration Fee.

Exhibition Packages

Exhibition Packages	Package 1 Single Modular Booth 3m x 2m	Package 2 Double Modular Booth 6m x 2m
Investment (Incl GST)	\$2,990	\$5,490
Inclusions		
Complimentary Delegate Registrations	1	2
Additional Registrations @ \$495 each	1	2
Company Listing in Handbook	Yes	Yes
Logo & Link to your company's homepage on the IGNSS 2015 website	Yes	Yes

Exhibition Floor Plan

The Floor Plan for IGNSS2015 will be included on the IGNSS website. Booths will be allocated to exhibitors in the order of receipt of booking form and payment. Exhibitors will be allocated their booths immediately after the Symposium Partner(s) are allocated or if this package is not sold then at the discretion of the organising committee.

Payment Details

Full prepayment is required upon signing of the enclosed application form to secure your booking.

SPONSORSHIP PACKAGES

NOTE: Several of the following Sponsorship Packages include the opportunity for a representative of the sponsoring company to present their product or services in an Industry Session within the IGSS2015 Symposium Program.

NOTE: All advertisements, satchel inserts, banners, logos and other entitlements above should be supplied by the sponsor within the time frame nominated by the IGSS Society.

Sponsorship Package	Package 1 Symposium Partner	Package 2 Satchel (1 only)	Package 3 Keynote Session	Package 4 Registration Brochure (1 only)	Package 5 Symposium Handbook (1 only)	Package 6 Combined Registration Brochure & Symposium Handbook (1 only)	Package 7 Concurrent Session	Package 8 Daily Catering (1 only))	Package 9 Satchel Insert Exhibitor	Package 10 Satchel Insert Non Exhibitor
Cost (Incl GST)	\$9,950	\$2,950	\$1,950	\$1,950	\$1,950	\$2,950	\$1,250	\$1,250 per day	\$550	\$650
Inclusions	Logo on all Session Slides	Exclusive Logo on all Satchels	Exclusive Naming Rights to keynote session	Name & Logo on Cover of Registration Brochure	Name & Logo on Cover of Handbook	Name & Logo on Cover of Registration Brochure	Exclusive Naming Rights	Exclusive Naming Rights in advertising	One single insert (no larger than A4 and no more than 2 x double sided pages)	
	4 x Banners in Foyer & Plenary Room		2 x Banners in Keynote Session only			Name & Logo on Cover of Handbook	Logo displayed on Session Slide	Provide item of clothing for staff to wear during day		
	Logo on all Session Slides		Logo on Keynote Slide				2 x banners in concurrent session			
	Logo on IGSS web site with links to home page									
Registrations included	6	1	1	1	1	2	1	1	Nil	
Trade booths	2	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	
Advertising in Registration Brochure	Full page	Half page	Quarter page	Full page	Quarter page	Full page	No	No	No	
Advertising in Handbook	Full page	Half page	Quarter page	Quarter page	Full page	Full page	No	No	No	
Satchel Insert	3 DL pages	2 DL pages	2 DL pages	2 DL pages	2 DL pages	4 DL pages	2 DL Pages	2 DL Pages	No	
Delegate List (*)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	
	Sponsor Name & Logo In all conference literature									

General Advertising

Registration Brochure:

Advert specifications will be advised in due course

Full Page Inside Cover	\$1000
Centre Page	\$1000
Full Page	\$ 750
Half Page	\$ 400
Quarter Page	\$ 250

Symposium Handbook:

Advert specifications will be advised in due course

Full Page Inside Cover	\$1000
Centre Page	\$1000
Full Page	\$ 750
Half Page	\$ 400
Quarter Page	\$ 250

Logos and/or advertisements will only be placed in the printed material stated in the sponsorship packages if sponsorship is confirmed by the time of printing. Sponsor is to provide all artwork.

A privacy clause will be inserted into the registration brochure which will give the delegate the option to be excluded from the delegate list. The delegate list will include the delegate name and organisation name only.

See Sponsorship & Exhibition Booking Form Below:

SPONSORSHIP & EXHIBITION BOOKING FORM

Organisation: _____

Address: _____

_____ Ph: _____ Fax: _____

E-mail: _____ Contact Name: _____

Sponsorship (please ✓ package preferred)

- | | |
|---|--------------------------------|
| <input type="checkbox"/> Package 1: Symposium Partner | \$9,950 |
| <input type="checkbox"/> Package 2: Satchel Sponsorship | \$2,950 |
| <input type="checkbox"/> Package 3: Keynote Session | \$1,950 |
| <input type="checkbox"/> Package 4: Registration Brochure | \$1,950 |
| <input type="checkbox"/> Package 5: Symposium Handbook | \$1,950 |
| <input type="checkbox"/> Package 6: Combined Registration Brochure & Symposium Handbook | \$2,950 |
| <input type="checkbox"/> Package 7: Concurrent Session | \$1,250 |
| <input type="checkbox"/> Package 8: Daily Catering | |
| <input type="checkbox"/> Tuesday or | \$1,250 |
| <input type="checkbox"/> Wednesday or | \$1,250 |
| <input type="checkbox"/> Thursday | \$1,250 |
| <input type="checkbox"/> Package 9: Satchel insert Exhibitor | \$ 550 |
| <input type="checkbox"/> Package 10: Satchel Insert Non Exhibitor | \$ 650 |
| <input type="checkbox"/> General Advertising | |
| <input type="checkbox"/> Registration Brochure | |
| <input type="checkbox"/> Symposium Handbook | Details: _____ Price: \$ _____ |
| <input type="checkbox"/> Other (please contact IGSS Secretariat) | |

SUB-TOTAL (SPONSORSHIP) \$ _____

Exhibition (please ✓ package preferred)

- | | |
|---|---------|
| <input type="checkbox"/> Single Modular Stand | \$2,990 |
| <input type="checkbox"/> Double Modular Stand | \$5,490 |

Stand preference number: 1st _____ 2nd _____ 3rd _____

SUB-TOTAL (EXHIBITION) \$ _____

GRAND TOTAL (SPONSORSHIP AND EXHIBITION): \$ _____

+ 2% credit card surcharge if using Visa or Mastercard (if applicable) \$ _____

We enclose full payment and agree to the terms and conditions of payment and cancellation attached to this prospectus.

Name of authorised person: _____

Signature: _____ Date: _____

Payments may be made by EFT or cheque payable to IGSS Society, PO Box 413, Tweed Heads NSW 2485 AUSTRALIA. Payments made by Visa or Mastercard will incur a 2% credit card surcharge.

Card Type: Visa Mastercard Card Holder: _____

Card Number: _____ Expiry Date: _____

Cardholder Signature: _____ Verification No : _____

PAYMENT TERMS AND CONDITIONS

The Contract

1. The term "Organiser" refers to IIGNSS Society and includes associations, corporate and government bodies who have engaged IIGNSS Society as their representative.
2. The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
3. The term "Sponsor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for sponsorship.
4. A "contract" is formed between the Organiser and Exhibitor and/or Sponsor when the Organiser accepts the signed Application Form and full prepayment.
5. The Organiser may cancel the contract at their discretion if the agreed payment is not received within 28 days of lodging the Application Form. Additionally, the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

The Application

6. The Organiser reserves the right to refuse application or prohibit any Exhibitor and/or Sponsor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in the contract.
8. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
9. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.
10. The Organiser reserves the right to change the exhibition floor layout if necessary.
11. The Organiser is responsible for the control of the exhibition area only.
12. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open to visitors.
13. The Organiser agrees to provide the Exhibitor and/or Sponsor with a Manual prior to the symposium for the purpose of communicating required actions on the part of the Exhibitor and/or Sponsor.
14. The Organiser has the right to take action based on verbal or written directions including those contained in the Manual. This is to ensure that all laws in connection with the symposium and associated exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the symposium.
15. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
16. The Organiser reserves the right to specify heights of walls and coverings for display areas.
17. The Organiser reserves the right to disapprove the content and presentation of the Exhibition catalogues, acknowledgments, handbills and printed matter with respect to the exhibition.
18. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
19. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.
20. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
21. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The Exhibitor agrees to abide by these.
22. The Organiser will accept no liability for loss or damage of equipment displayed or used by the Exhibitor.

Obligations and Rights of the Exhibitor

23. The Exhibitor must ensure that all accounts are finalised and paid by the start date of the exhibition.
24. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
25. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.
26. The Exhibitor must comply with all directions / requests issued by the Organiser including those outlined in the Exhibitor Manual.
27. The Exhibitor must comply with all applicable laws, including laws in relation to occupational health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
28. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
29. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition space.
30. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to set-up or may be requested to cease building.
31. The Exhibitor is responsible for all items within their allocated exhibition space.
32. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
33. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoiced for all repairs.
34. The Exhibitor agrees to comply with all instructions relating to delivery times. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.
35. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
36. The Exhibitor agrees to conduct all business transactions within their allocation exhibition space unless otherwise approved by the Organiser.

Storage of goods

37. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition. Under no circumstances are goods permitted to be stored in public areas.

Stand Services and Construction

38. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

39. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
40. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
41. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
42. The Organiser shall not be liable for any loss, which the exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.

43. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

Payment and Cancellation

44. All prices shown in this prospectus are in Australian dollars and are inclusive of GST.

45. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the stand will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.

46. All outstanding monies must be received by 1st July, 2015.

47. Should payment not be received by the due date, the Organisers will release the package and any deposits paid will be forfeited.

48. Payments may be made by EFT or cheque payable to IGNSS Society Inc, PO Box 413, Tweed Heads NSW 2485 AUSTRALIA. Payments can also be made by Visa or Mastercard but will incur a 2% credit card surcharge.

49. Your cancellation must be advised in writing.

50. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.

51. In exceptional circumstances the Organiser will consider Exhibitor cancellation; but only if the following conditions are complied with:

a. The request for cancellation is submitted in writing.

b. The request is received at least six (6) months prior to the exhibition.

b. The Organiser is able to re-let the cancelled space in its entirety.

c. The reason for the cancellation is, in the opinion of the Organiser, well founded. This excludes bankruptcy, liquidation & receivership.

52. The Exhibitor and/or Sponsor accepts that upon cancellation 25% of the total contracted cost to sponsor/exhibit will be retained by the Organiser. If cancellation occurs prior to the first payment the Exhibitor and/or Sponsor will be invoiced and required to pay this amount within a period of 30 days. If cancellation occurs within six (6) months of the commencement of the event, 50% of the contracted cost to sponsor will be retained by the Organiser. If cancellation occurs within three (3) months of the commencement of the exhibition, 100% of the contracted cost to sponsor/exhibit will be retained by the Organiser.

The Organiser appreciates your support and co-operation and looks forward to working with you.

The information contained in this prospectus is correct at the time of publication. The committee reserves the right to change any part of the prospectus.